[rating]

## Las cien marcas más rentables de 2008

Eureda, Gamo, Nike, adidas y DC Shoes lideran este año el ranking que ofrece al comercio deportivo una referencia de las marcas que tuvieron un mejor comportamiento en el mercado

Un año más, Tradesport publica un rating con las 100 marcas de textil, calzado y material duro que, según este indicador, han sido más rentables para el detallista en el último año (2008).

Para elaborar dicho rating de marcas, Sport Data ha confeccionado seis variables clave del comportamiento de las ventas de las marcas a través del comercio deportivo. Los seis indicadores utilizados para llevar a cabo este ranking son: la cuota de mercado en valor, IEVNP (Índice de Eficiencia de Ventas no Promocionales, que indica el porcentage total de ventas sin rebajas ni descuentos), el IENP (Índice de Eficiencia No Promocional, que indica el efecto neto positivo de venta no promocional o de descuento), el margen final obtenido sobre las ventas, el IEP (Índice de Eficiencia Promocional, que indica el efecto neto positivo de venta sobre el margen), y el Índice de margen sobre compras. El valor de la columna rating del cuadro es el resultado sobre cien de la media de estos seis indicadores. Para elaborar la lista no se han tenido en cuenta todas las marcas deportivas sino que sólo se han elegido aquellas marcas con una cuota de mercado en valor superior al 0,05 % (en sell-out).

En cuanto a los resultados, y como podrán comprobar en el cuadro adjunto, la marca española Eureda ocupa la primera posición, seguida de Gade 2006 y 2007, los resultados confirman el buen comportamiento de las marcas gliss, street y lifestyle y, también, la buena rentabilidad de las equipaciones, con tres marcas entre las diez primeras. Respecto a las marcas españolas, 2 de ellas (Eureda y Gamo) lideran el ránking, mientras que otras tres (Turbo, Munich y Cejudo) consiguen colocarse en el Top Ten.

Para elaborar la lista de las 100 marcas con mayor rentabilidad sólo se han tenido en cuenta aquellas marcas con una cuota de mercado en valor superior al 0,05 % (en sell-out)

mo y Nike. La marca alemana adidas se sitúa cuarta, mientras que DC Shoes cierra las cinco primeras posiciones.

Respecto al año 2007, las variaciones en las 10 primeras posiciones son considerables y sólo cinco marcas (Nike, Eureda, Munich, adidas y DC Shoes) repiten en el Top Ten. Como en los ratings

Con este indicador, Tradesport quiere ofrece a sus lectores, y principalmente a todo el comercio deportivo, una referencia de las 100 marcas que en el año 2008 tuvieron un mejor comportamiento en el cada vez más complejo sector de artículos deportivos.

(más información: sportpanel@tradesport.com)

## **RANKING 2008**

	Marca	Rating	IENP
1 <u>a</u>	EUREDA	73,24%	98,97%
$2^{\underline{a}}$	GAMO	73,13%	98,07%
$3^{\underline{a}}$	NIKE	72,90%	86,35%
4 <u>a</u>	ADIDAS	72,72%	85,78%
5 <u>a</u>	DC SHOES	71,76%	92,30%
6 <u>a</u>	LEGEA	71,02%	98,00%
7 <u>a</u>	TURB0	70,78%	90,68%
8 <u>a</u>	MUNICH	70,74%	92,87%
<u>9ª</u>	CEJUDO CEJUDO	69,58%	96,64%
10 <u>ª</u>	EASTPAK	69,46%	93,56%
11ª	CARHARTT	69,33%	92,06%
12ª	MATIX	69,15%	93,67%
13ª	FRANKLIN	68,29%	90,56%
14ª	DIADORA	68,20%	91,51%
15ª	NIXON	67,99%	94,67%

	Marca	Rating	IENP
16ª	DVS	67,29%	92,85%
17ª	LE COQ SPORTIF	67,26%	90,71%
18 <u>ª</u>	CONVERSE	67,19%	91,42%
19ª	DAKINE	67,02%	92,07%
20ª	BUFF	66,78%	94,45%
21ª	QUIKSILVER	66,32%	87,27%
22ª	BLEND	66,23%	81,10%
$23^{\underline{a}}$	AQUA SPHERE	66,19%	93,90%
$24^{\underline{a}}$	IPANEMA	66,07%	90,31%
25ª	VOLCOM	66,03%	91,21%
26ª	GRENDHA	65,90%	91,66%
27ª	CRESSI-SUB	65,87%	95,14%
$28^{\underline{a}}$	ROXY	65,76%	88,92%
29ª	DICKIES	65,76%	86,37%
30ª	BULTACO	65,75%	91,26%

31°   ZOO YORK   65,69%   88,66%   66°   TERNUA   60,75%   84,69%   32°   RANDY   65,55%   85,17%   67°   J-HAYBER   60,73%   87,61%   63°   LORPEN   65,53%   93,00%   68°   JOLUVI   60,61%   85,03%   68°   JOLUVI   60,61%   85,03%   68°   JOLUVI   60,61%   87,03%   68°   JOLUVI   60,61%   87,03%   68°   JOLUVI   60,61%   87,03%   68°   JOLUVI   60,61%   87,05%   65,00%   92,47%   70°   VAN ALLEN   60,56%   87,05%   87,23%   64,85%   94,90%   71°   MATT   60,51%   90,53%   87°   BILLABONG   64,75%   87,33%   72°   EFA   60,50%   89,27%   38°   ALTUS   64,69%   92,02%   73°   JOMA SPORT   60,49%   80,89%   40°   SPEEDO   64,59%   89,50%   75°   CASALL   60,14%   87,83%   42°   EZEKIEL   64,36%   90,03%   77°   LUANVI   59,96%   85,33%   42°   EZEKIEL   64,36%   89,95%   78°   CIRCA   59,91%   82,09%   44°   LOREAK MENDIAN   64,23%   87,29%   79°   TEVA   59,82%   89,42%   44°   LOREAK MENDIAN   64,23%   88,47%   82°   BEUCHAT   59,72%   90,48%   47°   INDEPENDENT   63,45%   88,47%   82°   BEUCHAT   59,72%   90,48%   49°   SKECHERS   63,26%   88,47%   82°   BEUCHAT   59,72%   90,48%   49°   SKECHERS   63,26%   87,29%   84°   FALLEN   59,55%   89,42%   49°   SKECHERS   63,26%   87,29%   84°   FALLEN   59,55%   89,42%   59°   REGATTA   63,15%   84,23%   89°   UMBRO   59,73%   82,10%   59°   REGATTA   63,15%   84,23%   89°   DRAGON   58,68%   82,65%   59°   NIKITA   62,30%   87,05%   99°   DRAGON   58,68%   82,25%   59°   REGATTA   63,15%   84,43%   89°   DRAGON   58,68%   82,27%   59°   GRAVIS   61,62%   87,59%   99°   NICO BOCO   58,41%   77,53%   59°   MIKITA   62,00%   87,05%   99°   NICO BOCO   58,41%   77,53%   59°   GRAVIS   61,62%   87,59%   99°   NICO BOCO   58,41%   77,53%   59°   GRAVIS   61,62%   87,59%   99°   NICO BOCO   58,41%   77,53%   61,62%   65°   GRAVIS   61,26%   79,65%   99°   NI		Marca	Rating	IENP		Marca	Rating	IENP
33¹     LORPEN     65,53%     93,00%     68¹     JOLUVI     60,61%     85,03%       34¹     ETNIES     65,19%     90,90%     69³     ICEPEAK     60,57%     87,23%       35¹     SONTRESS     65,00%     92,47%     70¹     VAN ALLEN     60,56%     87,05%       36¹     FERRINO     64,85%     94,90%     7¹²     MATT     60,51%     90,53%       38¹     ALTUS     64,69%     92,02%     7³³     JOMA SPORT     60,49%     80,89%       39¹     ELEMENT     64,61%     88,90%     7⁴¹     ARENA     60,24%     82,24%       40¹     SPEEDO     64,59%     89,50%     75¹     CASALL     60,14%     87,83%       4¹¹     KOALAROO     64,42%     84,37%     76¹     SANTA CRUZ     59,95%     89,74%       4²¹     CZEKIEL     64,36%     89,95%     78³     CIRCA     59,91%     82,99%       4²¹     LOREAK MENDIAN     64,12%     82,95%     80²     JOHN SMITH     59,81%	31ª	ZOO YORK	65,69%	88,66%	66ª	TERNUA	60,75%	84,69%
34*     ETNIES     65,19%     90,90%     69*     ICEPEAK     60,57%     87,23%       36*     SONTRESS     65,00%     92,47%     70*     VAN ALLEN     60,56%     87,05%       36*     FERRINO     64,85%     94,90%     71*     MATT     60,51%     90,53%       37*     BILLABONG     64,75%     87,33%     72*     EFA     60,50%     89,27%       38*     ALTUS     64,69%     92,02%     73*     JOMA SPORT     60,49%     80,89%       39*     ELEMENT     64,61%     88,90%     74*     ARENA     60,24%     82,44%       40*     SPEEDO     64,59%     89,50%     75*     CASALL     60,14%     87,83%       42*     EZEKIEL     64,36%     89,95%     78*     CIRCA     59,95%     85,33%       42*     EZEKIEL     64,36%     89,95%     78*     CIRCA     59,91%     82,09%       44*     LORAK MENDIAN     64,23%     87,29%     80*     JOHN SMITH     59,81%     <	32ª	RANDY	65,55%	85,17%	67ª	J-HAYBER	60,73%	87,61%
SONTRESS   65,00%   92,47%   70°	33ª	LORPEN	65,53%	93,00%	68ª	JOLUVI	60,61%	85,03%
36°     FERRINO     64,85%     94,90%     71°     MATT     60,51%     90,53%       37°     BILLABONG     64,75%     87,33%     72°     EFA     60,50%     89,27%       38°     ALTUS     64,69%     92,02%     73°     JOMA SPORT     60,49%     80,89%       39°     ELEMENT     64,61%     88,90%     74°     ARENA     60,24%     88,24%       40°     SPEEDO     64,59%     89,50%     75°     CASALL     60,14%     87,83%       41°     KOALAROO     64,42%     84,37%     76°     SANTA CRUZ     59,96%     85,33%       42°     EZEKIEL     64,36%     90,03%     77°     LUANVI     59,95%     89,74%       43°     OAKLEY     64,36%     89,95%     76°     CIRCA     59,91%     82,09%       44°     LOREAK MENDIAN     64,12%     82,95%     80°     JOHN SMITH     59,82%     89,42%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,81%	34ª	ETNIES	65,19%	90,90%	69ª	ICEPEAK	60,57%	87,23%
37*     BILLABONG     64,75%     87,33%     72°     EFA     60,50%     89,27°       38*     ALTUS     64,69%     92,02%     73°     JOMA SPORT     60,49%     80,89%       39*     ELEMENT     64,61%     88,90%     74°     ARENA     60,24%     88,24%       40°     SPEEDO     64,59%     89,50%     75°     CASALL     60,14%     87,83%       41°     KOALAROO     64,42%     84,37%     76°     SANTA CRUZ     59,96%     85,33%       42°     EZEKIEL     64,36%     90,03%     77°     LUANVI     59,95%     89,74%       43°     OAKLEY     64,36%     89,95%     78°     CIRCA     59,91%     82,09%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,82%     89,42%       46°     ANALOG     63,65%     88,41%     81°     EL NIÑO     59,76%     81,78%       48°     LOST     63,40%     89,45%     82°     BEUCHAT     59,72%     90,48	35ª	SONTRESS	65,00%	92,47%	70ª	VAN ALLEN	60,56%	87,05%
38*     ALTUS     64,69%     92,02%     73*     JOMA SPORT     60,49%     80,89%       39*     ELEMENT     64,61%     88,90%     74*     ARENA     60,24%     88,24%       40*     SPEEDO     64,59%     89,50%     75*     CASALL     60,14%     87,83%       41*     KOALAROO     64,42%     84,37%     76*     SANTA CRUZ     59,96%     85,33%       42*     EZEKIEL     64,36%     90,03%     77*     LUANVI     59,95%     89,74%       43*     OAKLEY     64,36%     89,95%     78*     CIRCA     59,91%     82,09%       44*     LOREAK MENDIAN     64,23%     87,29%     79*     TEVA     59,82%     89,42%       45*     PUMA     64,12%     82,95%     80*     JOHN SMITH     59,81%     84,83%       46*     ANALOG     63,65%     88,41%     81*     EL NIÑO     59,76%     81,78%       48*     LOST     63,40%     89,45%     83*     ELEMENTS     59,55% <t< td=""><td>36ª</td><td>FERRINO PER STATE OF THE PER STATE OF TH</td><td>64,85%</td><td>94,90%</td><td>71ª</td><td>MATT</td><td>60,51%</td><td>90,53%</td></t<>	36ª	FERRINO PER STATE OF THE PER STATE OF TH	64,85%	94,90%	71ª	MATT	60,51%	90,53%
39°     ELEMENT     64,61%     88,90%     74°     ARENA     60,24%     88,24%       40°     SPEEDO     64,59%     89,50%     75°     CASALL     60,14%     87,83%       41°     KOALAROO     64,42%     84,37%     76°     SANTA CRUZ     59,96%     85,33%       42°     EZEKIEL     64,36%     90,03%     77°     LUANVI     59,95%     89,74%       43°     OAKLEY     64,36%     89,95%     78°     CIRCA     59,91%     82,09%       44°     LOREAK MENDIAN     64,23%     87,29%     79°     TEVA     59,82%     89,42%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,81%     84,83%       46°     ANALOG     63,65%     88,41%     81°     EL NIÑO     59,76%     81,78%       48°     LOST     63,45%     88,47%     82°     BEUCHAT     59,79%     85,91%       48°     LOST     63,45%     87,29%     84°     FALLEN     59,55%     89,4	37ª	BILLABONG	64,75%	87,33%	72ª	EFA	60,50%	89,27%
40°     SPEEDO     64,59%     89,50%     75°     CASALL     60,14%     87,83%       41°     KOALAROO     64,42%     84,37%     76°     SANTA CRUZ     59,96%     85,33%       42°     EZEKIEL     64,36%     90,03%     77°     LUANVI     59,95%     89,74%       43°     OAKLEY     64,36%     89,95%     78°     CIRCA     59,91%     82,09%       44°     LOREAK MENDIAN     64,23%     87,29%     79°     TEVA     59,82%     89,42%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,82%     89,42%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,82%     89,42%       45°     PUMA     64,12%     82,95%     80°     JOHN SMITH     59,81%     84,83%       46°     ANALOG     63,65%     88,41%     81°     EL NIÑO     59,76%     81,78%       47°     INDEPENDENT     63,45%     88,47%     82°     BEUCHAT     59,72%	38ª	ALTUS	64,69%	92,02%	73ª	JOMA SPORT	60,49%	80,89%
41**     KOALAROO     64,42%     84,37%     76*     SANTA CRUZ     59,96%     85,33%       42**     EZEKIEL     64,36%     90,03%     77*     LUANVI     59,95%     89,74%       43**     OAKLEY     64,36%     89,95%     76*     CIRCA     59,91%     82,09%       44**     LOREAK MENDIAN     64,23%     87,29%     79*     TEVA     59,82%     89,42%       45**     PUMA     64,12%     82,95%     80*     JOHN SMITH     59,81%     84,83%       46**     ANALOG     63,65%     88,41%     81**     EL NIÑO     59,76%     81,78%       47**     INDEPENDENT     63,45%     88,47%     82**     BEUCHAT     59,72%     90,48%       48**     LOST     63,40%     89,45%     83**     ELEMENTS     59,59%     85,91%       49**     SKECHERS     63,28%     87,29%     84**     FALLEN     59,55%     89,42%       50**     REGATTA     63,16%     87,31%     85**     CHIRUCA	39ª	ELEMENT	64,61%	88,90%	74ª	ARENA	60,24%	88,24%
42**     EZEKIEL     64,36%     90,03%     77³     LUANVI     59,95%     89,74%       43**     OAKLEY     64,36%     89,95%     78³     CIRCA     59,91%     82,09%       44**     LOREAK MENDIAN     64,23%     87,29%     79³     TEVA     59,82%     89,42%       45**     PUMA     64,12%     82,95%     80³     JOHN SMITH     59,81%     84,83%       46**     ANALOG     63,65%     88,41%     81²     EL NIÑO     59,76%     81,78%       47**     INDEPENDENT     63,45%     88,47%     82³     BEUCHAT     59,72%     90,48%       48**     LOST     63,40%     89,45%     83³     ELEMENTS     59,59%     85,91%       49°     SKECHERS     63,28%     87,29%     84²     FALLEN     59,55%     89,42%       50°     REGATTA     63,16%     87,31%     85³     CHIRUCA     59,49%     90,60%       51*     MISTRAL     63,15%     84,23%     86³     VANS     59,43%	40ª	SPEEDO	64,59%	89,50%	75ª	CASALL	60,14%	87,83%
438     OAKLEY     64,36%     89,95%     78ª     CIRCA     59,91%     82,09%       44ª     LOREAK MENDIAN     64,23%     87,29%     79ª     TEVA     59,82%     89,42%       45ª     PUMA     64,12%     82,95%     80ª     JOHN SMITH     59,81%     84,83%       46ª     ANALOG     63,65%     88,41%     81ª     EL NIÑO     59,76%     81,78%       47ª     INDEPENDENT     63,45%     88,47%     82ª     BEUCHAT     59,72%     90,48%       48ª     LOST     63,40%     89,45%     83ª     ELEMENTS     59,59%     85,91%       49ª     SKECHERS     63,28%     87,29%     84³     FALLEN     59,55%     89,42%       50ª     REGATTA     63,16%     87,31%     85²     CHIRUCA     59,49%     90,60%       51ª     MISTRAL     63,15%     84,23%     86²     VANS     59,43%     81,62%       52ª     ROLLERBLADE     62,94%     92,56%     87²     UMBRO     59,37%	41ª	KOALAROO	64,42%	84,37%	76ª	SANTA CRUZ	59,96%	85,33%
44**     LOREAK MENDIAN     64,23%     87,29%     79**     TEVA     59,82%     89,42%       45**     PUMA     64,12%     82,95%     80**     JOHN SMITH     59,81%     84,83%       46**     ANALOG     63,65%     88,41%     81**     EL NIÑO     59,76%     81,78%       47**     INDEPENDENT     63,45%     88,47%     82**     BEUCHAT     59,72%     90,48%       48**     LOST     63,40%     89,45%     83**     ELEMENTS     59,59%     85,91%       49**     SKECHERS     63,28%     87,29%     84**     FALLEN     59,55%     89,42%       50**     REGATTA     63,16%     87,31%     85**     CHIRUCA     59,49%     90,60%       51**     MISTRAL     63,15%     84,23%     86**     VANS     59,49%     90,60%       52**     ROLLERBLADE     62,94%     92,56%     87**     UMBRO     59,37%     82,10%       53**     ANIMAL     62,70%     81,83%     89**     DRAGON <t< td=""><td>42ª</td><td>EZEKIEL</td><td>64,36%</td><td>90,03%</td><td>77ª</td><td>LUANVI</td><td>59,95%</td><td>89,74%</td></t<>	42ª	EZEKIEL	64,36%	90,03%	77ª	LUANVI	59,95%	89,74%
45³     PUMA     64,12%     82,95%     80³     JOHN SMITH     59,81%     84,83%       46³     ANALOG     63,65%     88,41%     81³     EL NIÑO     59,76%     81,78%       47³     INDEPENDENT     63,45%     88,47%     82³     BEUCHAT     59,72%     90,48%       48³     LOST     63,40%     89,45%     83³     ELEMENTS     59,59%     85,91%       49³     SKECHERS     63,28%     87,29%     84³     FALLEN     59,55%     89,42%       50°     REGATTA     63,16%     87,31%     85³     CHIRUCA     59,49%     90,60%       51³     MISTRAL     63,15%     84,23%     86³     VANS     59,49%     90,60%       52³     ROLLERBLADE     62,94%     92,56%     87³     UMBRO     59,37%     82,10%       53²     ANIMAL     62,70%     83,78%     88²     TRANGO     58,84%     89,40%       54³     KUSTOM     62,67%     91,83%     89³     DRAGON     58,68%	43ª	OAKLEY	64,36%	89,95%	78ª	CIRCA	59,91%	82,09%
46ª     ANALOG     63,65%     88,41%     81ª     EL NIÑO     59,76%     81,78%       47ª     INDEPENDENT     63,45%     88,47%     82ª     BEUCHAT     59,72%     90,48%       48ª     LOST     63,40%     89,45%     83ª     ELEMENTS     59,59%     85,91%       49ª     SKECHERS     63,28%     87,29%     84ª     FALLEN     59,55%     89,42%       50ª     REGATTA     63,16%     87,31%     85³     CHIRUCA     59,49%     90,60%       51ª     MISTRAL     63,15%     84,23%     86ª     VANS     59,49%     90,60%       52ª     ROLLERBLADE     62,94%     92,56%     87ª     UMBRO     59,37%     82,10%       53ª     ANIMAL     62,70%     83,78%     88ª     TRANGO     58,84%     89,40%       54ª     KUSTOM     62,67%     91,83%     89ª     DRAGON     58,68%     82,65%       55ª     RIP CURL     62,57%     84,44%     90ª     TRIBAL     58,63%	44ª	LOREAK MENDIAN	64,23%	87,29%	79ª	TEVA	59,82%	89,42%
INDEPENDENT   63,45%   88,47%   82ª   BEUCHAT   59,72%   90,48%   48ª   LOST   63,40%   89,45%   83³   ELEMENTS   59,59%   85,91%   49ª   SKECHERS   63,28%   87,29%   84ª   FALLEN   59,55%   89,42%   50ª   REGATTA   63,16%   87,31%   85ª   CHIRUCA   59,49%   90,60%   51ª   MISTRAL   63,15%   84,23%   86ª   VANS   59,43%   81,62%   52ª   ROLLERBLADE   62,94%   92,56%   87²   UMBRO   59,37%   82,10%   53ª   ANIMAL   62,70%   83,78%   88³   TRANGO   58,84%   89,40%   54ª   KUSTOM   62,67%   91,83%   89ª   DRAGON   58,68%   82,65%   55ª   RIP CURL   62,57%   84,44%   90³   TRIBAL   58,63%   75,48%   56ª   NIKITA   62,30%   87,05%   91³   ROX   58,59%   82,27%   57²   CROCS   62,20%   90,95%   92³   NICO BOCO   58,41%   77,53%   58ª   JART   62,04%   75,92%   93³   REEF   58,15%   79,76%   59ª   GRAVIS   61,62%   87,79%   94ª   ASICS   57,42%   84,19%   60°   FOX   61,50%   85,45%   95°   NAFFTA   56,76%   82,72%   61°   ADIO   61,34%   87,99%   96³   REEBOK   56,23%   84,07%   62°   ASTORE   61,32%   85,65%   97°   MIZUNO   55,99%   76,36%   63°   BIKKEMBERGS   61,26%   79,65%   98°   LOTTO   55,66%   75,12%   64°   HEELYS   61,08%   96,57%   99°   HELLY HANSEN   55,32%   81,80%	45ª	PUMA	64,12%	82,95%	80ª	JOHN SMITH	59,81%	84,83%
48ª     LOST     63,40%     89,45%     83ª     ELEMENTS     59,59%     85,91%       49ª     SKECHERS     63,28%     87,29%     84ª     FALLEN     59,55%     89,42%       50ª     REGATTA     63,16%     87,31%     85ª     CHIRUCA     59,49%     90,60%       51ª     MISTRAL     63,15%     84,23%     86ª     VANS     59,43%     81,62%       52ª     ROLLERBLADE     62,94%     92,56%     87ª     UMBRO     59,37%     82,10%       53ª     ANIMAL     62,70%     83,78%     88ª     TRANGO     58,84%     89,40%       54ª     KUSTOM     62,67%     91,83%     89ª     DRAGON     58,68%     82,65%       55ª     RIP CURL     62,57%     84,44%     90ª     TRIBAL     58,63%     75,48%       56ª     NIKITA     62,30%     87,05%     91ª     ROX     58,59%     82,27%       57ª     CROCS     62,20%     90,95%     92ª     NICO BOCO     58,41%     77,53% </td <td>46ª</td> <td>ANALOG</td> <td>63,65%</td> <td>88,41%</td> <td>81ª</td> <td>EL NIÑO</td> <td>59,76%</td> <td>81,78%</td>	46ª	ANALOG	63,65%	88,41%	81ª	EL NIÑO	59,76%	81,78%
498     SKECHERS     63,28%     87,29%     848     FALLEN     59,55%     89,42%       508     REGATTA     63,16%     87,31%     858     CHIRUCA     59,49%     90,60%       518     MISTRAL     63,15%     84,23%     868     VANS     59,43%     81,62%       528     ROLLERBLADE     62,94%     92,56%     878     UMBRO     59,37%     82,10%       539     ANIMAL     62,70%     83,78%     888     TRANGO     58,84%     89,40%       548     KUSTOM     62,67%     91,83%     898     DRAGON     58,68%     82,65%       558     RIP CURL     62,57%     84,44%     908     TRIBAL     58,63%     75,48%       568     NIKITA     62,30%     87,05%     918     ROX     58,59%     82,27%       578     CROCS     62,20%     90,95%     928     NICO BOCO     58,41%     77,53%       588     JART     62,04%     75,92%     938     REEF     58,15%     79,76%	47ª	INDEPENDENT	63,45%	88,47%	82ª	BEUCHAT	59,72%	90,48%
50a     REGATTA     63,16%     87,31%     85a     CHIRUCA     59,49%     90,60%       51a     MISTRAL     63,15%     84,23%     86a     VANS     59,43%     81,62%       52a     ROLLERBLADE     62,94%     92,56%     87a     UMBRO     59,37%     82,10%       53a     ANIMAL     62,70%     83,78%     88a     TRANGO     58,84%     89,40%       54a     KUSTOM     62,67%     91,83%     89a     DRAGON     58,68%     82,65%       55a     RIP CURL     62,57%     84,44%     90a     TRIBAL     58,63%     75,48%       56a     NIKITA     62,30%     87,05%     91a     ROX     58,59%     82,27%       57a     CROCS     62,20%     90,95%     92a     NICO BOCO     58,41%     77,53%       58a     JART     62,04%     75,92%     93a     REEF     58,15%     79,76%       59a     GRAVIS     61,62%     87,79%     94a     ASICS     57,42%     84,19%	48ª	LOST	63,40%	89,45%	83ª	ELEMENTS	59,59%	85,91%
51a     MISTRAL     63,15%     84,23%     86a     VANS     59,43%     81,62%       52a     ROLLERBLADE     62,94%     92,56%     87a     UMBRO     59,37%     82,10%       53a     ANIMAL     62,70%     83,78%     88a     TRANGO     58,84%     89,40%       54a     KUSTOM     62,67%     91,83%     89a     DRAGON     58,68%     82,65%       55a     RIP CURL     62,57%     84,44%     90a     TRIBAL     58,63%     75,48%       56a     NIKITA     62,30%     87,05%     91a     ROX     58,59%     82,27%       57a     CROCS     62,20%     90,95%     92a     NICO BOCO     58,41%     77,53%       58a     JART     62,04%     75,92%     93a     REEF     58,15%     79,76%       59a     GRAVIS     61,62%     87,79%     94a     ASICS     57,42%     84,19%       60a     FOX     61,50%     85,45%     95a     NAFFTA     56,76%     82,72% <td>49ª</td> <td>SKECHERS</td> <td>63,28%</td> <td>87,29%</td> <td>84ª</td> <td>FALLEN</td> <td>59,55%</td> <td>89,42%</td>	49ª	SKECHERS	63,28%	87,29%	84ª	FALLEN	59,55%	89,42%
52ª     ROLLERBLADE     62,94%     92,56%     87ª     UMBRO     59,37%     82,10%       53ª     ANIMAL     62,70%     83,78%     88ª     TRANGO     58,84%     89,40%       54ª     KUSTOM     62,67%     91,83%     89ª     DRAGON     58,68%     82,65%       55ª     RIP CURL     62,57%     84,44%     90ª     TRIBAL     58,63%     75,48%       56ª     NIKITA     62,30%     87,05%     91ª     ROX     58,59%     82,27%       57ª     CROCS     62,20%     90,95%     92ª     NICO BOCO     58,41%     77,53%       58ª     JART     62,04%     75,92%     93ª     REEF     58,15%     79,76%       59ª     GRAVIS     61,62%     87,79%     94ª     ASICS     57,42%     84,19%       60ª     FOX     61,50%     85,45%     95ª     NAFFTA     56,76%     82,72%       61ª     ADIO     61,34%     87,99%     96ª     REEBOK     56,23%     84,07%	50ª	REGATTA	63,16%	87,31%	85ª	CHIRUCA	59,49%	90,60%
53a     ANIMAL     62,70%     83,78%     88a     TRANGO     58,84%     89,40%       54a     KUSTOM     62,67%     91,83%     89a     DRAGON     58,68%     82,65%       55a     RIP CURL     62,57%     84,44%     90a     TRIBAL     58,63%     75,48%       56a     NIKITA     62,30%     87,05%     91a     ROX     58,59%     82,27%       57a     CROCS     62,20%     90,95%     92a     NICO BOCO     58,41%     77,53%       58a     JART     62,04%     75,92%     93a     REEF     58,15%     79,76%       59a     GRAVIS     61,62%     87,79%     94a     ASICS     57,42%     84,19%       60a     FOX     61,50%     85,45%     95a     NAFFTA     56,76%     82,72%       61a     ADIO     61,34%     87,99%     96a     REEBOK     56,23%     84,07%       62a     ASTORE     61,32%     85,65%     97a     MIZUNO     55,99%     76,36%	51ª	MISTRAL	63,15%	84,23%	86ª	VANS	59,43%	81,62%
54³     KUSTOM     62,67%     91,83%     89³     DRAGON     58,68%     82,65%       55³     RIP CURL     62,57%     84,44%     90³     TRIBAL     58,63%     75,48%       56³     NIKITA     62,30%     87,05%     91³     ROX     58,59%     82,27%       57³     CROCS     62,20%     90,95%     92³     NICO BOCO     58,41%     77,53%       58³     JART     62,04%     75,92%     93³     REEF     58,15%     79,76%       59³     GRAVIS     61,62%     87,79%     94³     ASICS     57,42%     84,19%       60³     FOX     61,50%     85,45%     95³     NAFFTA     56,76%     82,72%       61²     ADIO     61,34%     87,99%     96³     REEBOK     56,23%     84,07%       62³     ASTORE     61,32%     85,65%     97³     MIZUNO     55,99%     76,36%       63³     BIKKEMBERGS     61,26%     79,65%     98³     LOTTO     55,66%     75,12%	52ª	ROLLERBLADE	62,94%	92,56%	87ª	UMBR0	59,37%	82,10%
55³     RIP CURL     62,57%     84,44%     90³     TRIBAL     58,63%     75,48%       56³     NIKITA     62,30%     87,05%     91³     ROX     58,59%     82,27%       57³     CROCS     62,20%     90,95%     92³     NICO BOCO     58,41%     77,53%       58³     JART     62,04%     75,92%     93³     REEF     58,15%     79,76%       59³     GRAVIS     61,62%     87,79%     94³     ASICS     57,42%     84,19%       60³     FOX     61,50%     85,45%     95³     NAFFTA     56,76%     82,72%       61³     ADIO     61,34%     87,99%     96³     REEBOK     56,23%     84,07%       62³     ASTORE     61,32%     85,65%     97³     MIZUNO     55,99%     76,36%       63³     BIKKEMBERGS     61,26%     79,65%     98³     LOTTO     55,66%     75,12%       64³     HEELYS     61,08%     96,57%     99³     HELLY HANSEN     55,32%     81,80%	53ª	ANIMAL	62,70%	83,78%	88 <u>ª</u>	TRANGO	58,84%	89,40%
568     NIKITA     62,30%     87,05%     918     ROX     58,59%     82,27%       578     CROCS     62,20%     90,95%     928     NICO BOCO     58,41%     77,53%       588     JART     62,04%     75,92%     938     REEF     58,15%     79,76%       598     GRAVIS     61,62%     87,79%     948     ASICS     57,42%     84,19%       608     FOX     61,50%     85,45%     958     NAFFTA     56,76%     82,72%       618     ADIO     61,34%     87,99%     968     REEBOK     56,23%     84,07%       628     ASTORE     61,32%     85,65%     978     MIZUNO     55,99%     76,36%       638     BIKKEMBERGS     61,26%     79,65%     988     LOTTO     55,66%     75,12%       648     HEELYS     61,08%     96,57%     998     HELLY HANSEN     55,32%     81,80%	54ª	KUSTOM	62,67%	91,83%	89ª	DRAGON	58,68%	82,65%
57ª     CROCS     62,20%     90,95%     92ª     NICO BOCO     58,41%     77,53%       58ª     JART     62,04%     75,92%     93ª     REEF     58,15%     79,76%       59ª     GRAVIS     61,62%     87,79%     94ª     ASICS     57,42%     84,19%       60ª     FOX     61,50%     85,45%     95ª     NAFFTA     56,76%     82,72%       61ª     ADIO     61,34%     87,99%     96ª     REEBOK     56,23%     84,07%       62ª     ASTORE     61,32%     85,65%     97ª     MIZUNO     55,99%     76,36%       63ª     BIKKEMBERGS     61,26%     79,65%     98ª     LOTTO     55,66%     75,12%       64ª     HEELYS     61,08%     96,57%     99ª     HELLY HANSEN     55,32%     81,80%	55ª	RIP CURL	62,57%	84,44%	90ª	TRIBAL	58,63%	75,48%
58a     JART     62,04%     75,92%     93a     REEF     58,15%     79,76%       59a     GRAVIS     61,62%     87,79%     94a     ASICS     57,42%     84,19%       60a     FOX     61,50%     85,45%     95a     NAFFTA     56,76%     82,72%       61a     ADIO     61,34%     87,99%     96a     REEBOK     56,23%     84,07%       62a     ASTORE     61,32%     85,65%     97a     MIZUNO     55,99%     76,36%       63a     BIKKEMBERGS     61,26%     79,65%     98a     LOTTO     55,66%     75,12%       64a     HEELYS     61,08%     96,57%     99a     HELLY HANSEN     55,32%     81,80%	56ª	NIKITA	62,30%	87,05%	91ª	ROX	58,59%	82,27%
59a     GRAVIS     61,62%     87,79%     94a     ASICS     57,42%     84,19%       60a     FOX     61,50%     85,45%     95a     NAFFTA     56,76%     82,72%       61a     ADIO     61,34%     87,99%     96a     REEBOK     56,23%     84,07%       62a     ASTORE     61,32%     85,65%     97a     MIZUNO     55,99%     76,36%       63a     BIKKEMBERGS     61,26%     79,65%     98a     LOTTO     55,66%     75,12%       64a     HEELYS     61,08%     96,57%     99a     HELLY HANSEN     55,32%     81,80%	57ª	CROCS	62,20%	90,95%	92ª	NICO BOCO	58,41%	77,53%
60a     FOX     61,50%     85,45%     95a     NAFFTA     56,76%     82,72%       61a     ADIO     61,34%     87,99%     96a     REEBOK     56,23%     84,07%       62a     ASTORE     61,32%     85,65%     97a     MIZUNO     55,99%     76,36%       63a     BIKKEMBERGS     61,26%     79,65%     98a     LOTTO     55,66%     75,12%       64a     HEELYS     61,08%     96,57%     99a     HELLY HANSEN     55,32%     81,80%	58ª	JART	62,04%	75,92%	93ª	REEF	58,15%	79,76%
61a     ADIO     61,34%     87,99%     96a     REEBOK     56,23%     84,07%       62a     ASTORE     61,32%     85,65%     97a     MIZUNO     55,99%     76,36%       63a     BIKKEMBERGS     61,26%     79,65%     98a     LOTTO     55,66%     75,12%       64a     HEELYS     61,08%     96,57%     99a     HELLY HANSEN     55,32%     81,80%	59ª	GRAVIS	61,62%	87,79%	94ª	ASICS	57,42%	84,19%
62a   ASTORE   61,32%   85,65%   97a   MIZUNO   55,99%   76,36%     63a   BIKKEMBERGS   61,26%   79,65%   98a   LOTTO   55,66%   75,12%     64a   HEELYS   61,08%   96,57%   99a   HELLY HANSEN   55,32%   81,80%	60ª	FOX	61,50%	85,45%	95ª	NAFFTA	56,76%	82,72%
63a   BIKKEMBERGS   61,26%   79,65%   98a   LOTTO   55,66%   75,12%     64a   HEELYS   61,08%   96,57%   99a   HELLY HANSEN   55,32%   81,80%	61ª	ADIO	61,34%	87,99%	96ª	REEBOK	56,23%	84,07%
64ª HEELYS 61,08% 96,57% 99ª HELLY HANSEN 55,32% 81,80%	62ª	ASTORE	61,32%	85,65%	97ª	MIZUNO	55,99%	76,36%
	63ª	BIKKEMBERGS	61,26%	79,65%	98 <u>a</u>	LOTTO	55,66%	75,12%
65 <sup>a</sup> RIDER 61,03% 88,16% 100 <sup>a</sup> BURTON 55,25% 84,33%	64ª	HEELYS	61,08%	96,57%	99ª	HELLY HANSEN	55,32%	81,80%
	65ª	RIDER	61,03%	88,16%	100ª	BURTON	55,25%	84,33%